



Parks Canada's 2010-2011 Ecological Integrity Poster Contest

TEACHER AND STUDENT INSTRUCTIONS

GUIDELINES:

- 1 poster content **must** reflect an existing national park located in Canada.
- 1 the name of the national park must be visible on the front of the poster.
- 1 the poster should be representative of the features, processes and interactions which occur within the national park.
- 1 the poster's content should indicate that research was done on the national park.
- 1 the poster should be created using a minimum of 3 colours.
- 1 text boxes **are not** permitted; titles or short sentences (maximum 10-15 words) are permitted.
- 1 the poster image must be created horizontally on the paper.
- 1 the poster should be two dimensional (flat surface), using various mediums the artist(s) desires, e.g. crayon, paint, pastels, etc., or combination thereof. **Original photographs and computer generated posters will not be accepted.**
- 1 images from calendars, magazines, web sites, etc., **are not** permitted.
- 1 exact duplication of photo images and previous winning posters are not permitted.
- 1 **only original artwork will be accepted.**

ELIGIBILITY:

Individual students or groups of students in grade 9 in Ontario

DIMENSIONS:

43 cm x 53 cm (17" x 21") to a maximum of 45 cm x 63 cm (18" x 24"). A 2.5 cm (1 inch) blank border around the outside of the poster must be present (this border may be within the 17" x 21" or 18" x 24" dimensions).

NOTE: any posters which do not meet the above guidelines and size requirements will be automatically disqualified.

SOURCES FOR RESEARCH:

Parks Canada's web site - www.parkscanada.gc.ca is an excellent source for information. Teachers can access fact sheets on Canada's national parks by going to the [Teacher Resource Centre](http://www.parkscanada.gc.ca/education) web site at www.parkscanada.gc.ca/education. View previous winning posters under [A contests](http://www.parkscanada.gc.ca/education) at www.parkscanada.gc.ca/education (note: guidelines for this year's contest may not be reflected in the past winning posters).

INFORMATION REQUIRED:

On the back of each poster, please tape a typed sheet of paper clearly indicating the student name(s); the teacher's name and email address; and the school's name, address and phone number. Also on this sheet, please have the students provide a short explanation (4-5 sentences) as to why they decided to include particular images/park features in their poster. **Teachers** - please identify the category (academic or applied) to which your class submissions belong.

INTENT:

To publish the winning posters on the Parks Canada web site.

COPYRIGHT:

All poster submissions will remain the property of Parks Canada with full credit and recognition of the student(s) and their school.

DEADLINE:

Posters must be postmarked on or before **March 28th, 2011.**

NOTE: Please mail the posters flat, do not roll them.

JUDGING:

Conducted by a panel of Parks Canada employees and Ontario educators.

MAIL POSTERS TO:

Susan Staple
Parks Canada
148 Fleming Street
Espanola ON P5E 1R8
email: susan.staple@pc.gc.ca



**Please tape this sheet to the back of each poster
(either print clearly or type the text)**

Student(s) name: _____

Course name and code: _____

Short description explaining why the student(s) decided to include particular images/features in their poster

Teacher's Name: _____

Teacher's E-mail Address: _____

School Name: _____

School Address: _____

School Phone Number: _____ School Fax Number: _____

Principal's Name: _____

Student(s) Name(s): _____

Poster # _____

Judge: _____

POSTER JUDGING CRITERIA			
GUIDELINES GIVEN TO STUDENTS	FACTORS TO CONSIDER	POINTS	POINTS AWARDED
Does the poster represent the features and processes that naturally occur within the park?	- processes, features, and interactions are representative of the national park - processes/features easily identifiable - anything incorrect being depicted in the poster?	10	/10
Ecological Integrity Messaging	- what level (low-medium-high) of research has been done? - how strong are the messages of ecological integrity? (level of detail depicted in the poster) - demonstrates an understanding of ecological integrity concepts and national parks NOTE: read the written explanation on the back of the poster as it may enhance the understanding of the illustrations	10	/10
Poster Design	- poster effectively communicates its message - poster portrays a clear message/theme - name of the national park is on the front of the poster - there are connections between the illustrations - original artwork only!	10	/10
Artistic Quality	- type of medium used (e.g. pencil crayons, paint, pastels, etc.) - level of detail - minimum of 3 colours - degree of effort; use of multi-concepts - level of creativity	5	/ 5
TOTAL POINTS			/ 35

A Poster Is Automatically Disqualified If:

- The communication of ecological integrity concepts and messages are incorrect or absent
- The poster portrays a fictitious national park
- The processes or features represented in the poster are incorrect
- The poster was not created using original artwork (photographs and computer generated posters are not permitted)
- The poster contains text boxes (maximum of 10-15 words are permitted)
- The name of the national park, on the front of the poster, is spelled incorrectly.